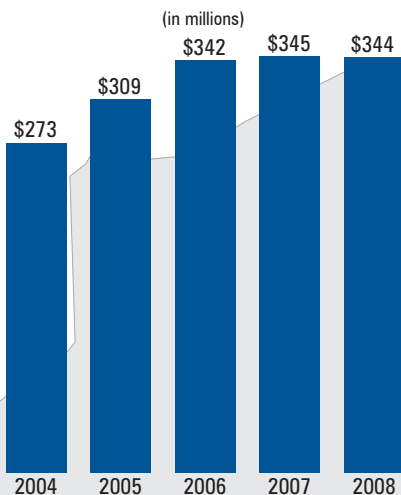


THE U.S.-KOREA FREE TRADE AGREEMENT BENEFITS FOR THE WISCONSIN ECONOMY

Wisconsin Goods Exports to Korea 2004 - 2008



Increased Trade with Korea = New Jobs for Wisconsin

U.S. goods exports to Korea would increase by \$10 - \$11 billion, according to estimates by the U.S. International Trade Commission. Nearly 175,000 Wisconsin jobs are supported by goods exports (6.8% of the state's private industry).

Wisconsin Benefits Under the U.S.-Korea FTA

- ◆ The U.S.-Korea FTA will benefit the Wisconsin economy – and create new jobs – by immediately opening new access for Wisconsin goods and services in Korea's \$1 trillion economy, and by establishing a level playing field in Korea for Wisconsin workers and businesses to compete.
- ◆ One half of chemical products, and many other manufactured goods produced in Wisconsin, will enter Korea duty free immediately. Tariffs on the remaining chemical products will be eliminated over the next few years.
- ◆ Korean duties on major Wisconsin agricultural products – such as soybeans and many dairy and potato products – will be eliminated immediately.
- ◆ Simplified and expedited customs procedures will enable Wisconsin businesses to reach Korean customers more quickly and with less red tape.

U.S.-Korea Trade and Investment

- ◆ Korea is the 7th largest U.S. trading partner and the 5th largest U.S. market for agricultural goods.
- ◆ U.S. goods exports to Korea grew to nearly \$35 billion in 2008.
- ◆ U.S. services exports to Korea grew to \$12.7 billion in 2007.
- ◆ For every \$1 billion in exports, 6,250 manufacturing jobs are created or supported, according to U.S. Department of Commerce Secretary Gary Locke.
- ◆ Increasing U.S. exports to Asia – including Korea – by 1% would create approximately 250,000 U.S. jobs, according to President Barack Obama.
- ◆ Korean majority-owned affiliates in the U.S. employed 23,900 Americans at an average wage of \$64,310 in 2007.

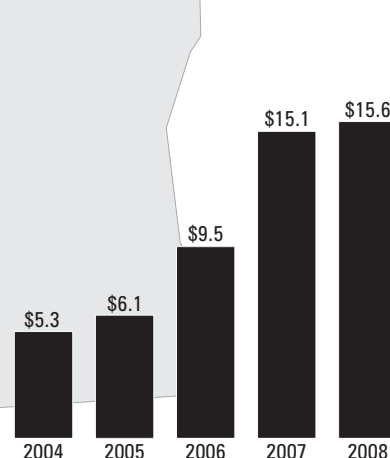
U.S. Goods Exports to Korea, 2004 - 2008

(in billions)



Korean Direct Investment in the United States, 2004 - 2008

(in billions and on a historical-cost basis)



Sources: TradeStats Express and State Export-Related Employment Project, International Trade Administration, Bureau of the Census, and the Bureau of Economic Analysis



U.S.-KOREA BUSINESS COUNCIL

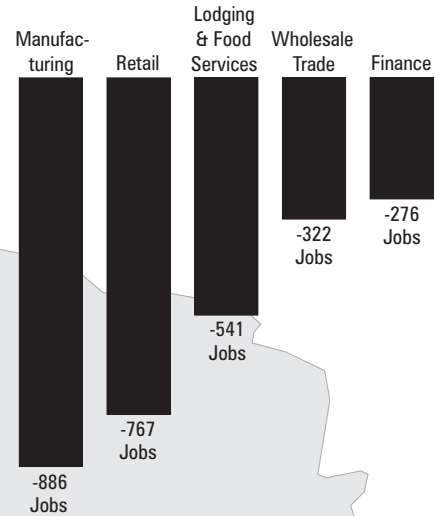
For more information on the benefits of the U.S.-Korea FTA to Wisconsin, please visit www.uskoreafta.org.



THE U.S.-KOREA FREE TRADE AGREEMENT COSTS OF INACTION FOR THE WISCONSIN ECONOMY

- ◆ The U.S.-Korea FTA was signed on June 30, 2007, but it has not yet been approved by the U.S. Congress. Since that time, Korea has successfully concluded a free trade agreement with the European Union that is expected to be implemented in 2010. Korea's FTA negotiations with Canada are also in the advanced stages.
- ◆ If the U.S.-Korea FTA is not implemented – but these other trade agreements are – Wisconsin workers, businesses, and farmers will lose sales and opportunities in the Korean market to their global competitors.
- ◆ **This will cost Wisconsin lost exports, output, and jobs.**

Projected Loss of Wisconsin Jobs Due to Inaction on U.S.-Korea FTA Selected Industries

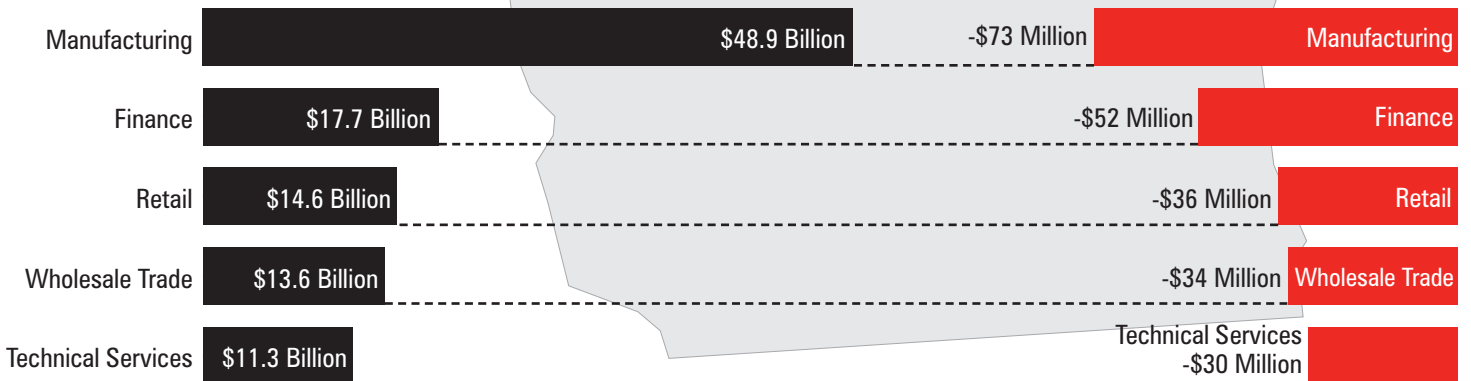


Costs to Wisconsin and the United States of Failure to Implement the U.S.-Korea FTA

	<u>Wisconsin</u>	<u>United States</u>
Goods Exports Loss	-\$378 Million	-\$20.3 Billion
Gross State/Domestic Product (output) Loss	-\$645 Million	-\$40.4 Billion
Employment Loss	-6,969 Jobs	-345,017 Jobs

Wisconsin Gross State Product (GSP) Selected Industries 2008

Projected Loss of Wisconsin GSP Due to Inaction on U.S.-Korea FTA Selected Industries



Source: "Failure to Implement the U.S.-Korea Free Trade Agreement: The Cost for American Workers and Companies, Details by State," prepared by Laura M. Baughman and Joseph Francois, Trade Partnership Worldwide, LLC, October 2009