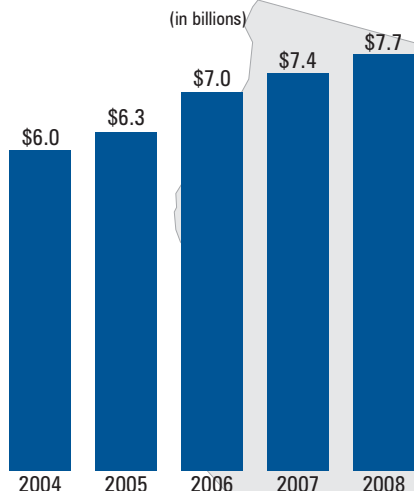


THE U.S.-KOREA FREE TRADE AGREEMENT BENEFITS FOR THE CALIFORNIA ECONOMY

California Goods Exports to Korea 2004 - 2008



Increased Trade with Korea = New Jobs for California

California Benefits Under the U.S.-Korea FTA

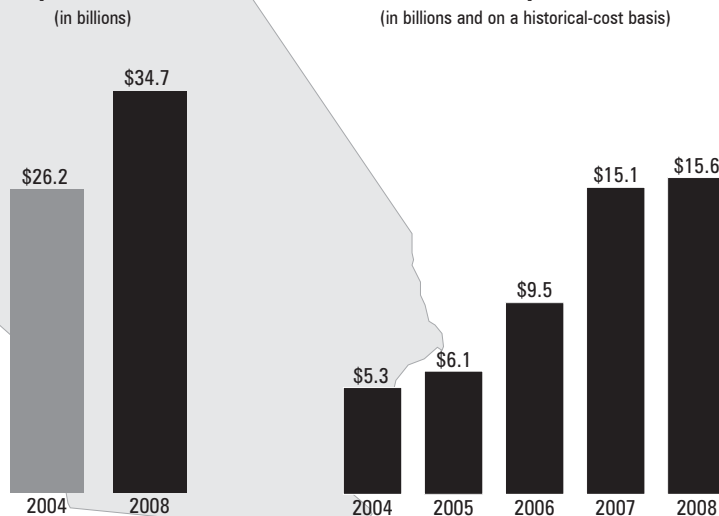
- ◆ The U.S.-Korea FTA will benefit the California economy — and create new jobs — by immediately opening new access for California goods and services in Korea's \$1 trillion economy, and by establishing a level playing field in Korea for California workers and businesses to compete.
- ◆ Protections in Korea for intellectual property produced in California — including software, music, film, videos, and text — will be strengthened.
- ◆ Korean duties on major California agricultural products — such as almonds, pistachios, frozen orange juice, wine, and raisins — will be eliminated immediately.
- ◆ Simplified and expedited customs procedures will enable California businesses to reach Korean customers more quickly and with less red tape.

U.S. goods exports to Korea would increase by \$10 - \$11 billion, according to estimates by the U.S. International Trade Commission. Nearly 692,000 California jobs are supported by goods exports (5.3% of the state's private industry).

U.S.-Korea Trade and Investment

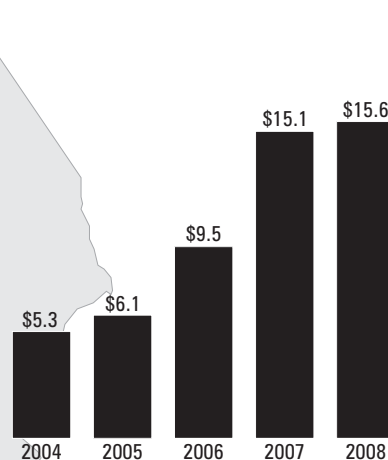
- ◆ Korea is the 7th largest U.S. trading partner and the 5th largest U.S. market for agricultural goods.
- ◆ U.S. goods exports to Korea grew to nearly \$35 billion in 2008.
- ◆ U.S. services exports to Korea grew to \$12.7 billion in 2007.
- ◆ For every \$1 billion in exports, 6,250 manufacturing jobs are created or supported, according to U.S. Department of Commerce Secretary Gary Locke.
- ◆ Increasing U.S. exports to Asia — including Korea — by 1% would create approximately 250,000 U.S. jobs, according to President Barack Obama.
- ◆ Korean majority-owned affiliates in the U.S. employed 23,900 Americans at an average wage of \$64,310 in 2007.

U.S. Goods Exports to Korea, 2004 - 2008



Korean Direct Investment in the United States, 2004 - 2008

(in billions and on a historical-cost basis)



Sources: TradeStats Express and State Export-Related Employment Project, International Trade Administration, Bureau of the Census, and the Bureau of Economic Analysis



U.S.-KOREA BUSINESS COUNCIL

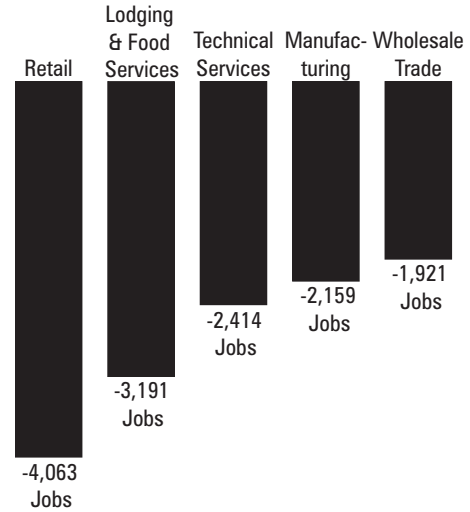
For more information on the benefits of the U.S.-Korea FTA to California, please visit www.uskoreafta.org.



THE U.S.-KOREA FREE TRADE AGREEMENT COSTS OF INACTION FOR THE CALIFORNIA ECONOMY

- ◆ The U.S.-Korea FTA was signed on June 30, 2007, but it has not yet been approved by the U.S. Congress. Since that time, Korea has successfully concluded a free trade agreement with the European Union that is expected to be implemented in 2010. Korea's FTA negotiations with Canada are also in the advanced stages.
- ◆ If the U.S.-Korea FTA is not implemented – but these other trade agreements are – California workers, businesses, and farmers will lose sales and opportunities in the Korean market to their global competitors.
- ◆ **This will cost California lost exports, output, and jobs.**

Projected Loss of California Jobs Due to Inaction on U.S.-Korea FTA Selected Industries

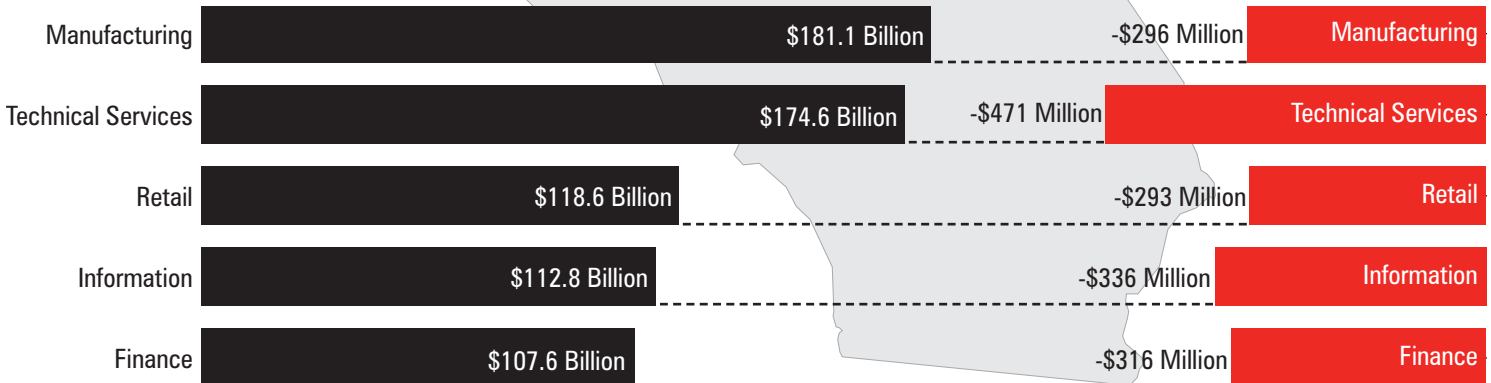


Costs to California and the United States of Failure to Implement the U.S.-Korea FTA

| | <u>California</u> | <u>United States</u> |
|---|-----------------------|------------------------|
| Goods Exports Loss | -\$2.5 Billion | -\$20.3 Billion |
| Gross State/Domestic Product (output) Loss | -\$5.2 Billion | -\$40.4 Billion |
| Employment Loss | -39,620 Jobs | -345,017 Jobs |

California Gross State Product (GSP) Selected Industries 2008

Projected Loss of California GSP Due to Inaction on U.S.-Korea FTA Selected Industries



Source: "Failure to Implement the U.S.-Korea Free Trade Agreement: The Cost for American Workers and Companies, Details by State," prepared by Laura M. Baughman and Joseph Francois, Trade Partnership Worldwide, LLC, October 2009